

**IN THE UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-57 (GP-151-00-US)

Applicant: Jeremy BEM

Serial No.: 10/674,888

Filing Date: September 30, 2003

Title: **INCREASING A NUMBER OF RELEVANT ADVERTISEMENTS USING  
A RELAXED MATCH**

Examiner: Tri V. Nguyen

Group Art Unit: 1751

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

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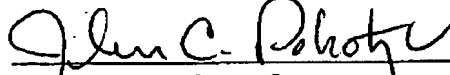
**REQUEST FOR A THREE (3) MONTH EXTENSION OF TIME**

In response to the final Office Action mailed on November 16, 2007, (Paper No. 20061113), which set a time for response to expire on February 16, 2007, please extend that period three (3) months to expire on May 16, 2007. The Patent Office is authorized to charge the fee of \$ 900.00 (Three Month Extension fee of \$ 1,020.00 less \$ 120.00 previously submitted on March 16, 2007) and any other fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

05/17/2007 AWONDAF1 00000038 501049 10674888  
02 FC:1253 900.00 DA

May 16, 2007

Respectfully submitted,



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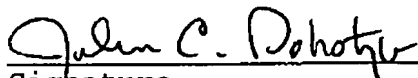
STRAUB & POKOTYLO  
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**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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May 16, 2007  
Date